

THE SEATTLE SINNER

Print Readership 20,000



INTRODUCTION

The Seattle Sinner Facts

- Created with a sincere dedication to the 1st Amendment in mind.
- A rotating staff of contributors who work with no editorial pressure and very little restraint.
- Covering topics from politics and local A&E to the occult and sex, topics that other alternatives consider taboo.
- A growing publication that has continued to improve and strengthen with every issue.
- Sometimes controversial, but always interesting and entertaining.
- Known for building strong relationships with advertisers and local charities.



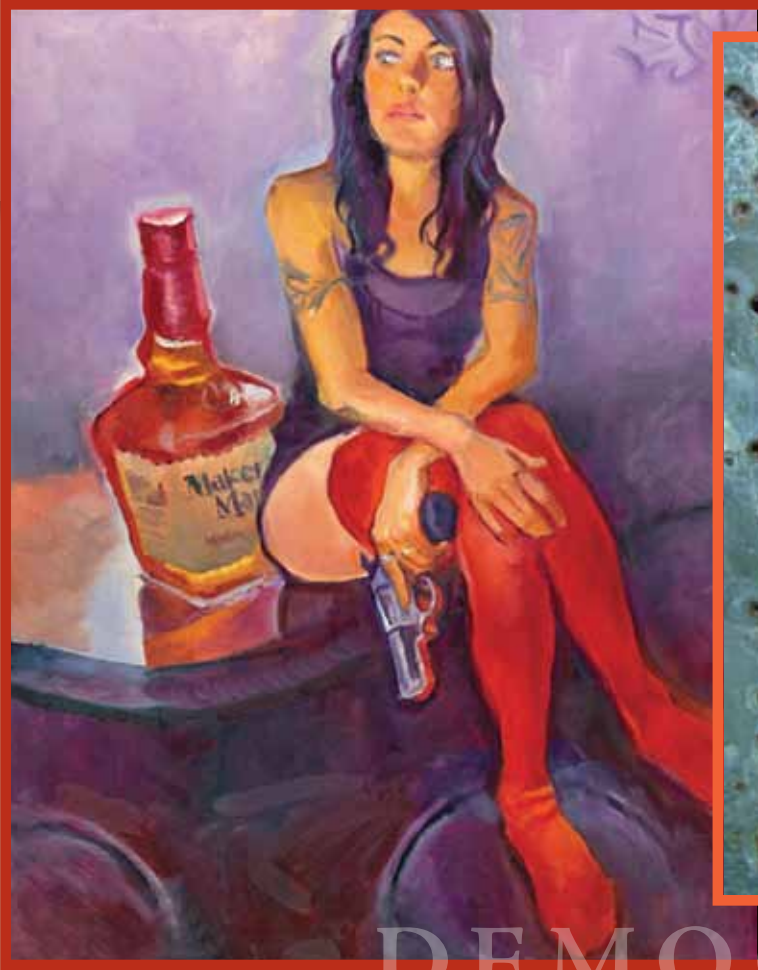
Information is a powerful tool, molding the thoughts and opinions of masses with little question and even less reason. Perhaps Orwell captured it best in 1984: "Ignorance is Strength." This is where the public stands today in the wake of media consolidation.

We have been molded to accept every word that spews from the media giants, even while corporations with private agendas influence these outlets, spinning the information we digest. It is nothing short of a tragedy.

It was these simple ideas that created *The Seattle Sinner* in October of 2002, becoming Seattle's only true voice, a public forum, if you will. Our foundation is the 1st Amendment, and our writers are all dedicated contributors who pursue local and national topics with no editorial pressure and very little restraint.

This is why independent media is so important. Please support it.

THE SEATTLE SINNER



DEMOGRAPHICS

The Seattle Sinner Facts

- Started in October of 2002, covering only Capitol Hill and Downtown.
- Began with 2,000 copies in print, now pushing 20,000.
- A yearly sponsor of several local events and fund raisers.
- Known as one of the most popular alternative publications for tourists – they can't help but grab one on spot.
- A history of satisfied local advertisers: Edge Of Circle Books (Advertiser since Nov. 2002), The Monkey Pub (Advertiser since Nov. 2003), Piece of Mind (Advertiser since Nov. 2003), Stellar Pizza (Advertiser since Nov. 2003). These are just a few of our long term advertisers in The Seattle Sinner.



One common denominator in our readers is an interest and/or participation in sin (it's human nature to sin).

We proudly claim our readers to be a group of drinkers, smokers, pot/hemp advocates, tattoo enthusiasts and sex-positive thinkers – sinners, if you will.

Our staff is a group of volunteers who believe in the principle and ideals of *The Seattle Sinner*. It's this unity that continues to strengthen our readership, and helps us to keep the cost of publishing down to make advertising in *The Seattle Sinner* affordable for almost every budget.

By advertising with us, you support Seattle's only true alternative media. And better yet, your business becomes part of something more than a bland media outlet, a proud sinful community!

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Capitol Hill, Downtown Seattle, Pioneer Square, Ballard, U-District, Wallingford, Fremont, Queen Anne, Belltown, Lake City, Georgetown, Greenwood, Lynnwood, Shoreline



DEADLINES

The Seattle Sinner Facts:

Known mostly for its unusual content and diverse topics, *The Sinner* has developed a cult-like following throughout the greater Seattle area. Unlike other publications which focus on demographic statistics for potential sales, such as sophisticated taste and financial security, we claim one common denominator in our readers: a natural curiosity with sin. It's these readers that your business may not be reaching in other publication, a group of drinkers, smokers, pot advocates, tattoo enthusiasts and sex-positive thinkers – Sinners if you will.

Our staff is a group of volunteers who share our founding principles. It's their unity and dedication that continues to strengthen our readership, and keep the cost of publishing down to make advertising in *The Sinner* affordable for almost every budget.

This is where you, the advertiser, have a chance to become part of something more than a general media outlet – a close-knit community.

ISSUE	DEADLINE	EVENTS
January	Jan 1	New Years, Erotic Arts Festival
February	Feb 1	Valentine's Day, Mardi Gras, Presidents Day
March	March 1	St. Paddy's Day
April	April 1	Spring Equinox, Easter
May	May 1	Cinco De Mayo, Memorial Day
June	June 1	Summer Solstice, Gay Pride
July	July 1	Independence Day, Capital Hill Block Party
August	Aug 1	Hemp Fest
September	Sept 1	Autumnal Equinox, Bumbershoot, Labor Day
October	Oct 1	Halloween
November	Nov 1	Elections, Thanksgiving
December	Dec 1	Winter Solstice/X-Mas Issue

THE SEATTLE SINNER

25% OFF

6 Month Contracts

Ask about specials for 12 month agreements
50% off for local artists and musicians 1/4 pg and larger.

**RATES LISTED ARE B/W ONLY.
COLOR \$100 EXTRA.**

**For Advertising Information Contact
Chuck Foster @ 206-851-6403 or
chuck@theseattlesinner.com**

Full Page	10.25 x 13	\$600
1/2 Page	10.25 x 6.5	\$350
	5 x 13	\$350
1/4 Page	5 x 6.5	\$180
	10.25 x 3.25	\$180
	2.5 x 13	\$180
1/8 Page	2.25 x 6.5	\$100
	5 x 3.25	\$100

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Capital Hill, Belltown, Downtown Seattle,
Pioneer Square, U-District, Wallingford, Georgetown,
Fremont, Ballard, Queen Anne, West Seattle,
Lake City, Greenwood, Lynnwood

ALL LOCATIONS LISTED ON OUR WEBSITE:
WWW.THESEATTLESINNER.COM

